



CRI Honored with 2016 Channel Partners 360° Award

CRI delivers true business value with thought leading Innovative Solutions!

Las Vegas, NV ([PRWEB](#)) March 16, 2016 -- Channel Partners magazine, a resource for indirect sales channels offering IT and telecom systems and services, is pleased to announce that Communication Resources Inc., (CRI) has been selected as a winner of the 2016 Channel Partners 360° Business Value Awards.

Twenty five winners were honored during an awards ceremony on March 16 at the Spring 2016 Channel Partners Conference & Expo in Las Vegas. These winners will be featured on a Channel Partners Immersion Center.

"The response to the third year of the Channel Partners 360° awards was overwhelmingly positive," said Art Wittmann, content director of Channel Partners. "Unlike other programs that honor size and sales, this program recognizes the business value that partners are providing to their customers from holistic systems and services."

CRI's Director of Marketing, Heidi E. Fulton says, "Winning this award means the world to each and every part of our business. CRI puts our customers' needs first, always. Innovating ahead of the market is driven by our goal to deliver solid solutions that provide business value immediately upon implementation."

CRI's Senior Solutions Engineer, Kevin Marley responds to the win, "Winning this award is great, it further validates the extra effort that we put into each solution that we deliver. From an Engineering perspective we know that our technology is sound. It is fantastic when we are recognized for our approach."

Companies completed a Channel Partners 360° application that asked them to demonstrate how they are addressing the convergence of IT and telecom services and how they are creating business value for their customers.

Channel Partners editors evaluated and scored all applications to determine the Top 25 candidates that exemplify the Channel Partners 360° vision.

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About Channel Partners

For more than two decades, Channel Partners has been the leader in providing news and analysis to indirect sales channels serving the business technology industry. It is the unrivaled resource for resellers, aggregators, agents, brokers, VARs, systems integrators, interconnects and dealers that provide network-based communications and computing services, associated CPE and applications as well as managed and professional services. Channel Partners is the official media of the Channel Partners Conference & Expo and Cloud Partners.



[About CRI](#)

CRI Delivers Tomorrow's Technology Today!

CRI's "high performance business" strategy is to use expertise in consulting, technology and delivery to help clients achieve business continuity at higher levels so they can create sustainable value for their customers and stakeholders. They use industry and business-process knowledge, service offering expertise and insight into, and understanding of, emerging technologies and new business and technology trends to formulate and implement solutions for their clients. .

Increasingly, they are providing clients highly differentiated, industry-based, end-to-end business solutions and services that holistic and value based.

CRI is a Systems Integrator, VMware Enterprise Solution Builder, a Gold DevConnect partner for Avaya and partners with Dell, Esna, AVST, IBM, Microsoft, Citrix

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Online Web 2.0 Version

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