The Avaya Desktop Video Device with the Avaya Flare™ Experience

Avaya Flare Experience is an innovative interface that redefines end-user communications. Implemented on the Avaya Desktop Video Device, it simplifies the user's ability to access and interact with communication and collaboration tools, making teamwork more effective.

Collaboration Challenge

Communications and collaboration are a major challenge in today's enterprise, largely because the devices and user interfaces provided to today's enterprise workers are not up to the job: telephones are best suited to two-way conversations or audio-only conference calls; PCs enable real-time videoconferencing, but limit integration with other applications; smart phones, with their small screens, handcuff enterprise collaboration. These barriers stall projects and limit productivity according to more than 20% of information workers[1] who say they would benefit from the integration of presence, audio, web, and video conferencing into their business applications.

Collaboration Transformed

Combining the capabilities of a variety of communication tools through a single interface, the Avaya Flare Experience eliminates road blocks to effective collaboration by blending easy access to communications and applications and delivering all of this via a touch screen that's sized to the task.

Implemented on the Desktop Video Device[2], a SIP-based device with a large 11.6" multi-touch screen, the Avaya Flare Experience:

- Coordinates voice, video, e-mail, IM, and social media communications with enterprise applications, enabling collaboration that is effective, efficient, productive
- Provides content in context: "Show me all e-mails, IMs, and calendar reminders related to this project."
- Adapts to personal preferences, enabling users to decide which tools sit front and center on the interface
- Delivers powerful new capabilities such as HD video, PC integrations and mobility inside or outside of an enterprise location, making them as easy to access and use as a telephone

[1]Forrester, September, 2009
[2]Future releases of the Avaya Flare Experience will be available on other devices.

FACT SHEET

An Interface Designed for Collaboration

Manage communications and collaborate seamlessly with a tap, drag, swipe, or flick of the large, multi-touch screen.

NOTIFICATION BAR
View status, alerts, appointments, etc.

VIDEO
Launch a video conference. Drag attendees from contact list into spotlight.
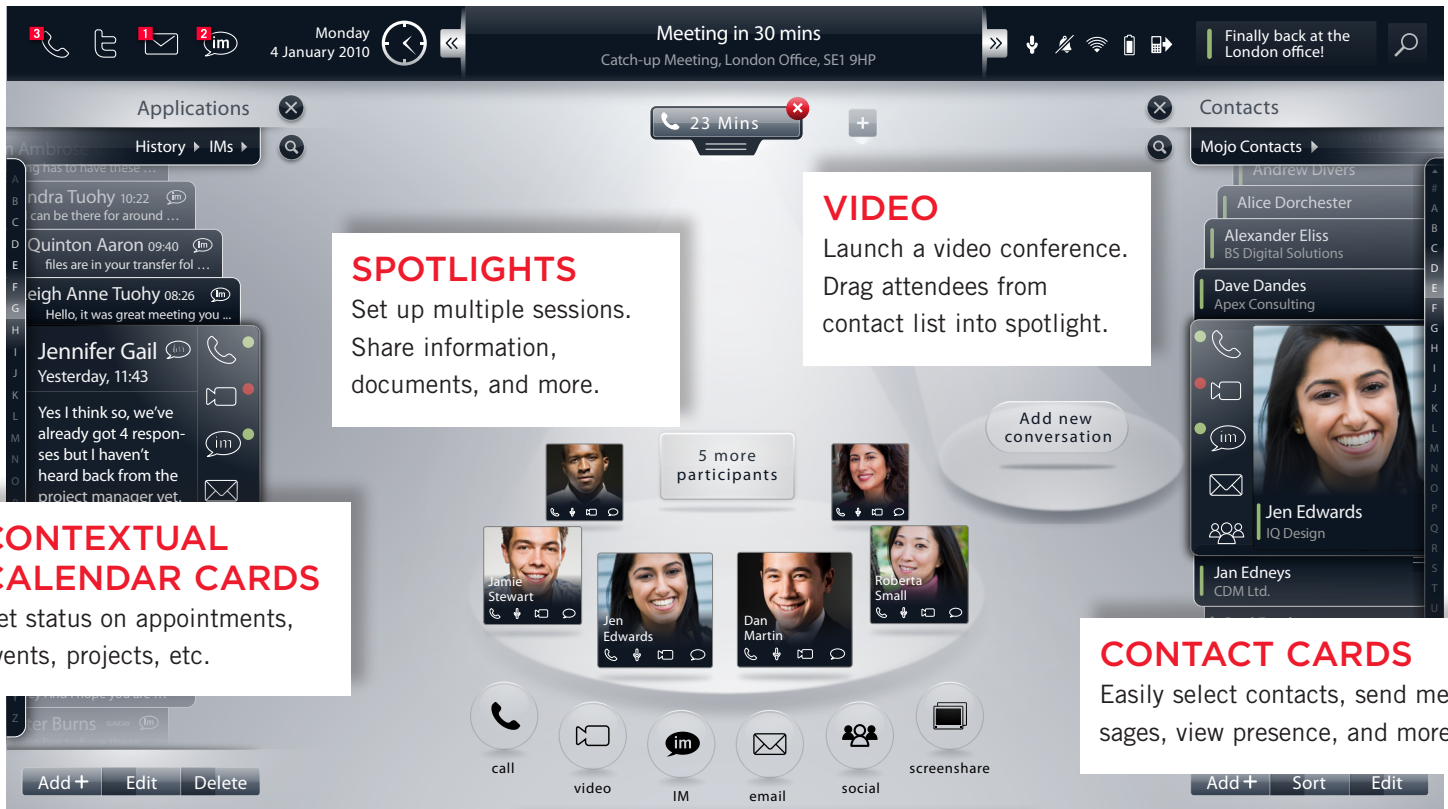
SPOTLIGHTS
Set up multiple sessions. Share information, documents, and more.

CONTEXTUAL CALENDAR CARDS
Get status on appointments, events, projects, etc.

CONTACT CARDS
Easily select contacts, send messages, view presence, and more.

MEDIA MENU
Choose media quickly and simply: phone, video, IM, e-mail, social, screenshare, etc.
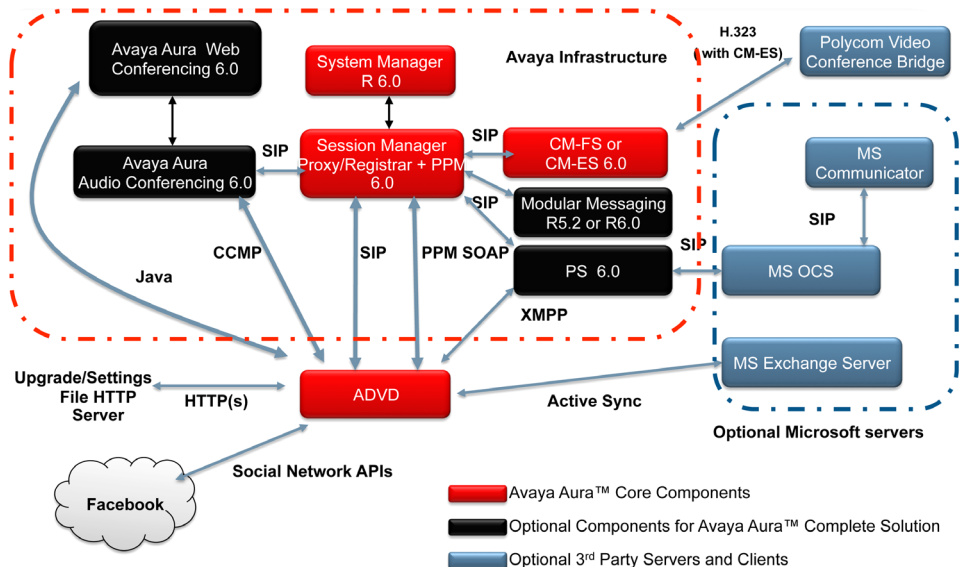
Why the Avaya Flare™ Experience?

This powerful combination of device and experience delivers benefits across the enterprise:

- Speeds communication, simplifying access to traditional tools (phone, e-mail, IM, etc.) social networking tools (Facebook, Twitter, etc.) and enterprise applications

- Enhances productivity, streamlining meetings through capabilities such as conference calling, document management, HD video

- Eliminates repetitive tasks, managing address books and access codes for conferencing and other applications

- Champions personalization, allowing addition of third-party Android™ applications to its array of built-in capabilities

- Adds context to collaboration by sorting through history logs, IM alerts, calendar reminders, and more

- Promotes timely, well-informed decision making by organizing communication tools and information

- Enables a more agile and responsive organization, blending real-time communications and business processes such as customer service, procurement, and sales

- Reduces costs, providing options for low-cost deployment and management of collaboration and video endpoints

Optimized for Avaya Aura™

The Avaya Flare Experience leverages the Avaya Aura communications software and its advanced unified communication features and services, application enablement and management capabilities. Avaya Aura delivers all the real time communications services, providing a single infrastructure, administration and management tool. Social network interfaces such as Facebook are implemented locally and are independent of Avaya Aura applications. Point-to-point video calls do not require a video conferencing server and multi party conferencing is enabled by Avaya Aura Conferencing.

Users can access Microsoft Exchange services like email, contacts, and calendar, directly from a user's contact card and, via the Avaya Aura Presence Server, can exchange IM and presence information with Microsoft OCS users (i.e., Microsoft Communicator clients).

Android™ Applications

The Avaya Desktop Video Device with the Avaya Flare Experience is one of the first products for the enterprise market to use the Android™ OS. With the number of applications for devices running Android growing rapidly, additional functionality you would like to see through the Avaya Flare Experience is likely to be already available.

Avaya Desktop Video Device Components

The Desktop Video Device is HD ready with an 11.6" HD (1366x768) multi-touch LCD screen with built-in 5MP camera. A fully-functional WiFi enabled multifaceted communication tool, it has a 10/100/1000 Fast Ethernet RJ45 jack, integrated dual microphones, stereo speakers, USB ports and removable Li-polymer battery (3-hours minimum).

Base Station: The Avaya Desktop Video Device is mobile and can be docked to a base station that has its own set of network connections, USB slots, sub-woofer speaker, etc.

Support for Standard USB Devices: Keyboard, mouse, external speakers, cellular modem, external storage, charger for cell phones, etc. can be attached easily to either the display or the base station.

Bluetooth 2.0/2.1: The Avaya Desktop Video Device supports speakerphones, headsets, and smart phone integration for synchronization of contacts list.

Handset and Cradle: The handset and cradle support private conversations with wideband audio (7KHz) and a TDD acoustic coupler w/o an adaptor.

802.11 b/g/n WiFi: Supports enterprise and WiFi hot spot roaming using 802.11 b/g/n.

Fold-out Desk Stand: The display can be upright or angled for typing on the virtual keyboard using the fold-out desk stand.

Learn More

To learn more about the Avaya Desktop Device with the Avaya Flare Experience, contact your Avaya Account Manager or Authorized Partner. Or, visit us online at avaya.com.

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About Avaya

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and competitiveness. For more information please visit www.avaya.com.

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