

## Avaya Meeting Exchange® Enterprise

For any business, the ability for employees to collaborate anytime, anywhere is critical to achieving high productivity and cost-effectiveness. **Avaya Meeting Exchange® Enterprise** delivers the power of collaboration in a package that is flexible, easy to manage, and cost-effective. As an in-house collaboration solution, Meeting Exchange combines proven audio conferencing capabilities from Avaya with an array of market-leading enterprise collaboration tools and video — giving enterprise users an enhanced ability to launch and manage virtual conferences.

With a choice of features and deployment options to meet user and enterprise requirements, Meeting Exchange Enterprise enables you to customize a conferencing solution that will complement your existing processes.



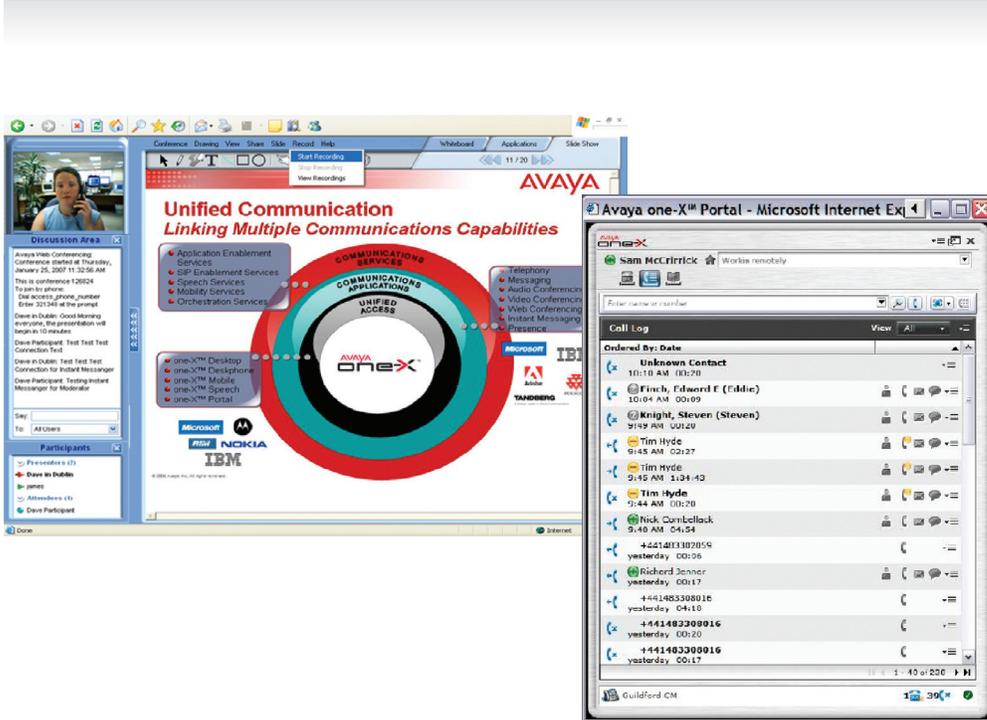
### The Flexibility and Savings of On-Premises Conferencing

Meeting Exchange Enterprise allows you to easily deploy on-premises audio-only, or a combination of audio, video, and web conferencing across your entire enterprise — providing key capabilities in one cost-effective solution.

Meeting Exchange Enterprise can help improve productivity by delivering collaboration tools that are easy to access and use, while also helping you maintain costs. Meeting Exchange eliminates the per-use or recurring fees associated with outside audio

conferencing services, and can allow you to realize a return on investment (ROI) in as few as six months and save up to 50% or more in monthly conferencing costs compared with carrier services. And deploying Meeting Exchange on an IP network results in a significant reduction in transport charges, by routing conference traffic over your IP network.

Meeting Exchange Enterprise is an open, standards-based solution that can be easily integrated with your existing infrastructure and enterprise applications. It works with Avaya Aura™ Communication Manager as well as voice infrastructure (gateways, switches, etc.) from other vendors, to further leverage your existing investments.



## The Benefits of Advanced Features

Avaya Meeting Exchange Enterprise offers the broadest feature set of any conferencing solution on the market, so you need only one solution for all of your collaboration needs:

- Hosting weekly team calls
- Delivering sales presentations
- Working on documents and spreadsheets
- Holding training or distance learning sessions
- Conducting live product demonstrations
- Convening calls on demand to handle critical decisions or emergencies as quickly as possible
- Streaming video to all Web conference participants, or smaller adhoc conferences with audio and voice-activated video using the S6800

Meeting Exchange is the only solution on the market that supports up to 4000 concurrent

users/ ports on a single system. It can scale to support up to 14,000 ports with multiple systems. You can also link up to three systems, allowing calls to be scheduled and executed across the distributed systems, reducing access and network charges for the business.

## Features

- **Easy access to Reservation-less conferencing** allows authorized users to hold conferences any time, on demand, without the need to contact an operator or use a credit card.
- **Ability to schedule conferences and automatically include conference access details in a meeting invitation**, though integration with Microsoft® Outlook® or Lotus® Notes®.
- **Operator/administrator applications** allow organizations to offer high-touch services associated with Attended and Event Conferencing. New API broadens opportunities for operator focused applications

- **Touchtone and Web-based user controls** help ensure that conferences are efficient and secure. Features include self mute, dial out, blast dial, disconnect, roll call, and sub-conferencing. Conference hosts can also opt to mute all lines, and individual participants can then press a touchtone command to open their line if they need to interject.
- **Integration with Avaya one-X® solutions** by combining the Meeting Exchange Enterprise conferencing solution with the Avaya one-X portfolio of solutions, the ability to quickly communicate and collaborate has never been easier. The integration with Meeting Exchange and one-X Communicator offers a Click-to-Join feature that makes it easy to start or join an audio conference call. Participants can see who is taking part in the conference and who is speaking. Moderators can identify noisy lines and music on hold, and mute or drop the line from the call with the intuitive interface.
- **Configurable conference settings** allow administrators to ensure secure and authorized use of the solution. Features include:
  - Automatic pass code expiry, which prompts active users to reset their pass codes at specified intervals
  - Permit or restrict dial out from the bridge to specific area codes or international numbers
  - Forced Password Change
- **Conference recording and playback**, including synchronized recording of an audio and Web conference.
- **Advanced, customizable reporting.**
- **Multilanguage prompts and greetings** to help make conferencing as user-friendly and intuitive as possible. Optional languages include French, Spanish,



German, Russian, Latin American Spanish, and Canadian French.

- **New Feature** – Video support now allows streaming video to all conference participants and appears in the web conferencing window as a standard offering. New video enhancements with the S6800 include support for 6 person adhoc video, 16 person video call, and video streaming which is one to thousands as it is point to multi point.

A range of optional applications allow Enterprises to customize their conferencing solution and deliver enhanced capabilities.

- **The Web Portal application** enables secure and streamlined conference scheduling, management, and administration through an intuitive browser-based interface.
- **The Client Reservation Server (CRS)** utilizes an SQL database and optional LDAP integration to support applications including:
  - User profile management
  - Conference scheduling
  - Reporting
  - Billing data storage and retrieval
  - Database synchronization, automatic

account and demand conference creation and email notification

—Network integration

- **API-based developer toolkits** and an open architecture allow you to customize and brand your conferencing interfaces and greeting, to create a familiar and easy-to-learn/use yet highly professional conferencing experience. They also enable development of custom applications or integration with existing applications such as:
  - Corporate databases and directories (via LDAP)
  - Presence and Instant Messaging (IM)
  - Scheduling/Calendar tools such as those available with Microsoft Outlook and Lotus Notes or custom scheduling tools
- **The Avaya Multi Site application** reduces network traffic and costs by automatically linking scheduled and on-demand conferences distributed over multiple conferencing servers. It also provides system redundancy/backup for added reliability.

## The Added Power of Web Collaboration

Avaya Meeting Exchange Enterprise can be integrated with various Web conferencing applications, allowing users to hold real-time collaboration sessions for more effective and timely decision making. Options for integration with Meeting Exchange include:

- Avaya Web Conferencing
- Adobe® Acrobat® Connect™ Professional\*
- IBM® Lotus® Sametime®\*

- Microsoft Live Meeting

Avaya combines market-leading Meeting Exchange audio conferencing with Avaya Web Conferencing to help employees facilitate virtual meetings and keep projects on track — regardless of time or location — using a solution that is intuitive for users and cost-effective for the business.

Integrating Meeting Exchange audio conferencing with Web conferencing tools delivers a unified interface for managing both the audio and Web portions of a conference — adding convenience and productivity to any virtual meeting.

With integrated Avaya Web Conferencing, Meeting Exchange allows virtual meeting participants to:

- Review and annotate/revise documents, slides presentation, and spreadsheets
- Conduct text chat and interact by using a whiteboard session
- Share the desktop or part of a screen, e.g., to view a product demonstration
- Survey participants and view the responses immediately
- Simultaneously record the audio and Web portions of a conference for future playback

**Depending on the number and type of ports (or concurrent user licenses) required, Meeting Exchange Enterprise can be implemented using a choice of Avaya servers:**

- **S6200** — up to 4000 SIP ports (up to 4000 TDM ports with external gateway)
- **S6800** — up to 14,000 SIP ports and video support

\*Adobe Acrobat Connect and IBM Lotus Sametime are integrated with Meeting Exchange via a software adapter; these applications must be purchased from the vendor.

## Adding Value to Microsoft Applications

**Click-to-Conference:** Meeting Exchange can be integrated with Microsoft applications to bring new value to calendaring and Instant Messaging capabilities.

Through integration with Microsoft Office Communicator (MOC), users can click-to-conference from the MOC interface simply by clicking on multiple names in their buddy list. Users can also escalate from an IM conversation to a conference call, at the click of a button. Once in the conference, the conference host can control the call from their MOC interface with the ability to mute or disconnect participants, lock the conference or dial out to bring more people into the call. Users have similar click-to-conference capability from Outlook, which allows them to start a conference call with others on an email string.

**Conference Scheduling:** Integrating Meeting Exchange with Microsoft Outlook allows users to reserve conference capacity on the bridge and invite meeting participants directly from their Outlook calendar. Meeting access details are auto-populated in the invitation, and if a meeting is rescheduled via drag and drop, the new time will automatically be reserved on the Meeting Exchange bridge.

**Click to Join:** Users may now click-to-join from a Microsoft Outlook invitation for instant access into the scheduled conference

## Enhancing IBM Lotus Applications

Avaya can integrate Meeting Exchange with IBM Lotus Notes and Sametime to deliver new capabilities to users.

Integration with the Sametime Connect Client allows users to click-to-conference, initiating an instant conference call with people on their buddy list. Users can also start a conference call from IBM Lotus Notes, by selecting names on an email string.

Integration with IBM Lotus Notes also allows users to reserve capacity on the conference bridge, and send meeting invitations that include the conference dial-in and codes, making it simpler to schedule conference calls.

Meeting Exchange can be integrated with IBM Lotus Sametime Web Conferencing, providing embedded audio controls in the Sametime Web Conference interface. Capabilities include ability to see who is in the meeting and identify speakers, mute or disconnect individuals, and dial out to bring new participants into the call. Participants can also join the Web meeting first, and have the Meeting Exchange bridge dial out to bring them into the conference.

## The Reliability and Security of a Proven Solution

For more than twenty years, Avaya Meeting Exchange has been trusted by major global service providers as well as enterprises worldwide.

Meeting Exchange gives you the flexibility to make sure that your conferencing solution conforms to your existing IT security policies and requirements. In addition, Meeting Exchange is particularly well suited to disaster recovery solutions, thanks to dedicated ports, redundant systems, and hot swappable components.

## Avaya Global Services Support

With Avaya Global Services, you can be sure that your Meeting Exchange solution will be integrated correctly and work for you the way you need it to. Avaya experts can guide you from implementation through operation, with support including:

- Network assessment
- Cost/Benefit analysis
- Planning and design
- Installation, testing, and deployment
- System monitoring and complete maintenance services

## Learn More

For more information about how Avaya Meeting Exchange Enterprise Edition can help meet your conferencing and collaboration needs, please contact your Avaya Client Executive or Authorized Avaya BusinessPartner. Or, visit us on our Web site: [avaya.com](http://avaya.com).

## About Avaya

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and competitiveness. For more information please visit [www.avaya.com](http://www.avaya.com).

The Avaya logo consists of the word "AVAYA" in a bold, red, sans-serif font. The letters are closely spaced and have a slight shadow effect.

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