

## **CRI Appoints Paul Leatherman as CTO- Furthering Our Commitment to Advancing Technology**

*As the CTO of CRI, Paul will continue to orchestrate the pursuit of new technologies, but most importantly provide our talented engineering team an executive leadership source for discussing, investigating, designing, integrating and prioritizing future solutions. The CTO position also fits Paul very well as he will continue to shape the story of CRI through the eyes of a visionary, and with his new title, emphasize CRI's commitment as an industry pioneer.*

Wall, NJ ([PRWEB](#)) June 26, 2009 -- CRI (Communication Resources, Inc.) is the Premier Unified Communications Specialists. For the past 19 years CRI has supported Octel messaging systems and in 1997 deployed the very first Avaya Unified Messaging solution. CRI is an Avaya Gold Business Partner, an Avaya DevConnect Partner, a Microsoft and IBM business partner. CRI focuses on system integration for the entire Avaya Unified Communication Solutions product portfolio. CRI engineers are certified in the complete Avaya suite of products and they specialize in standard and non-standard implementation of Avaya Unified Communication applications including Citrix environments and VMware.

### **Paul Leatherman has emerged as a leader in Technology and Engineering**

"I am extremely pleased and excited with my new role as CTO. Technology, especially in the world of UC, is moving very quickly. My goal is to choose the best available technologies while leveraging the highly skilled talent at CRI to deliver new ground breaking ideas and solutions to share with our partners, customers, and the entire UC community. CRI will not only stay on the leading edge of technology, CRI will deliver UC solutions with simplified deployment and support, while reducing installation costs and TCO."



Being progressive and innovative has always been a hallmark to the CRI story, providing a leading edge and a position of distinction within the industry. A recent example of CRI's ability to produce unconventional solutions is the Integrated Server, IS is 1st ever rapid deployment trial offer on a single virtual server that supports the Avaya Application Enablement Services (AES) along with the full suite of Avaya Unified Communication applications, including the Microsoft OCS or IBM Lotus Sametime Click-to-Communicate Integration. The development of IS was in direct response to CRI's customers' needs.

Technology has always been about being the best in class. It all starts with identifying the niches which best align with our strengths. As this process continues to evolve and become more complicated to manage, CRI needs a champion to work with the entire team in shaping the future of technology; one who can coordinate the story of CRI solutions, which include multiple vendors and continued development of the CRI branded offers.

We congratulate Paul, his enthusiastic commitment to CRI and technology has brought him to this achievement. CRI thanks him for embracing the long history of CRI and the loyal and accomplished team. We look forward to working with him as we continue define, shape and tell the future CRI story!

For more information about the company and its services, [visit www.crinj.com](http://www.crinj.com).

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